



FRANKLIN  
GRANDE RIVIERA  
RESORT HOTEL & CASINO

Hello [Variable Name],

Ovita qui omnis etusdaernat plaborrum etur sa simus, occus escilit liquia inisque idernat emporum dus, incipsa perate peribus deligen imporeium quis que core pelentotam, id quo conse dent ese nestia digendam rectota turibus conet eum hillaud anienes maximpor si aut eumetur amendae nata ped untis atem que pa dolest, od et quatend essuntur, et laborum voluptia quia con eaquibus molupicid qui delibus doluptas ad et utatiam.

Et landantius a con exerum lam con res quis est, quam, quiducit, tem vit unt eum lam, quas et dignatur simi, te solupta tusam, sedis aut ario mil illectem quidel mintore ptatius et autecabor maxim fuga.

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Sincerely,  
Signature

FGR

FRANKLIN GRANDE RIVIERA  
RESORT HOTEL & CASINO

PRESORTED  
FIRST CLASS  
U.S. Postage  
PAID  
FRANKLIN  
GRANDE RIVIERA

JOIN US NEXT  
MONTH FOR FUN  
& EXCITEMENT ON  
THE "RIVIERA"

1 1 1 \*\*\*\*\*Sample  
Sam A. Sample  
123 Anywhere St  
Anywhere, US 12345-6789



## Monthly Promotions

| SUNDAY                     | MONDAY              | TUESDAY | WEDNESDAY    | THURSDAY | FRIDAY                               | SATURDAY                |
|----------------------------|---------------------|---------|--------------|----------|--------------------------------------|-------------------------|
|                            | 1 MERCEDES MADNESS  | 2       | 3 3X POINTS  | 4        | 5                                    | 6 MOXIE SPECIALS 5-8PM  |
| 7 FOOTBALL FIESTA JACKPOT  | 8 MERCEDES MADNESS  | 9       | 10 3X POINTS | 11       | 12                                   | 13 MOXIE SPECIALS 5-8PM |
| 14 FOOTBALL FIESTA JACKPOT | 15 MERCEDES MADNESS | 16      | 17 3X POINTS | 18       | 19 A NIGHT OF R&B AT THE FGR THEATRE | 20 MOXIE SPECIALS 5-8PM |
| 21 FOOTBALL FIESTA JACKPOT | 22 MERCEDES MADNESS | 23      | 24 3X POINTS | 25       | 26                                   | 27 MOXIE SPECIALS 5-8PM |
| 28 FOOTBALL FIESTA JACKPOT | 29 MERCEDES MADNESS | 30      | 31 3X POINTS |          |                                      |                         |

## SPECIAL OFFERS AWAIT YOU INSIDE

FRANKLIN  
GRANDE RIVIERA  
RESORT HOTEL & CASINO



### 2 Nights @ \$99 Per Night

Valid Dates

00/00/000 - 00/00/0000  
00/00/000 - 00/00/0000  
00/00/000 - 00/00/0000  
00/00/000 - 00/00/0000

Client Name: John Smith  
Offer code: FGR123  
Call 1.800.123.4567

Porehend aepudit ius imolorr orione voluptur, quibusda num ium que pa illupatibus at estota pelest officim porumet harion num, quamusa ndernat iberuptior as dellautem corit, sit officimaion.

### One FREE Breakfast Entrée at CoCo's Breakfast Cafe Monday - Thursday

Valid Date

00/00/000 - 00/00/0000

John Smith 1234567

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### Buy One, Get One Entree at Moxie Steakhouse & Seafood Sunday Only

Valid Dates

00/00/000  
00/00/000  
00/00/000  
00/00/000

John Smith 1234567

Porehend aepudit ius imolorr orione voluptur, quibusda num ium que pa illupatibus at estota pelest officim porumet harion num.

### One FREE Spa Service at Serenity Spa Monday - Thursday

Valid Date

00/00/000 - 00/00/0000

John Smith 1234567

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### \$25 FREE SLOT PLAY

Valid Date

00/00/000 - 00/00/0000

John Smith 1234567

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### \$25 FREE SLOT PLAY

Valid Date

00/00/000 - 00/00/0000

John Smith 1234567

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### \$50 FREE TABLE PLAY

Valid Date

00/00/000 - 00/00/0000

John Smith 1234567

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### 3 Nights @ \$99 Per Night PLUS a Free Bottle of Champagne

Valid Dates

00/00/000 - 00/00/0000

John Smith 1234567

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Ut dolupta eperum verunt aut quam rem quatiium autem et et rati blaccum qui dolorum et volore dit autatia ndaerferro doloria nuscus.

### 4 Free Entry Tickets into the Mercedes Madness Giveaway

Valid Date

00/00/000 - 00/00/0000

John Smith 1234567

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### Table Game Rewards

Valid Date

00/00/000 - 00/00/0000

John Smith 1234567

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### Slot Tournament Bonus Drawing Tickets

Valid Date

00/00/000 - 00/00/0000

John Smith 1234567

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### \$25 FREE SLOT PLAY

Valid Date

00/00/000 - 00/00/0000

John Smith 1234567

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### YOU PLAY, WE PAY!

Valid Date

00/00/000 - 00/00/0000

John Smith 1234567

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### \$50 FREE TABLE PLAY

Valid Date

00/00/000 - 00/00/0000

John Smith 1234567

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# FRANKLIN GRANDE RIVIERA INVITES YOU TO STAY, PLAY AND WIN THIS MONTH.

Get an exclusive  
**DAVID YURMAN**

bracelet when you earn 1,500 Slot or Table Games Points.

**THIS MONTH ONLY**



See Players Club for complete details.

Earn entries to win this fabulous car by playing  
**MERCEDES MADNESS**  
EVERY MONDAY THIS MONTH

See Players Club for complete details.



## ELECTRONIC FLEECE THROW GIVEAWAY



Stop by the Player's Club Cage on the first Sunday of the month from 5-7pm and receive a **FREE** electronic fleece throw when you show a valid Player's Club I.D. Quantities are limited.



## SERENITY SPA PACKAGE EXCLUSIVE

Redeem 750 Slot or Table Game Points and receive a beautiful spa package for you and a guest. Please see Players Club for complete details.



Tickets starting at \$44.95

## FRANKLIN GRANDE RIVIERA ENTERTAINMENT

Featuring  
**R&B'S NEWEST SINGING SENSATION**

To purchase tickets, call the Franklin Grande Riviera Theatre

**1.800.123.4567**

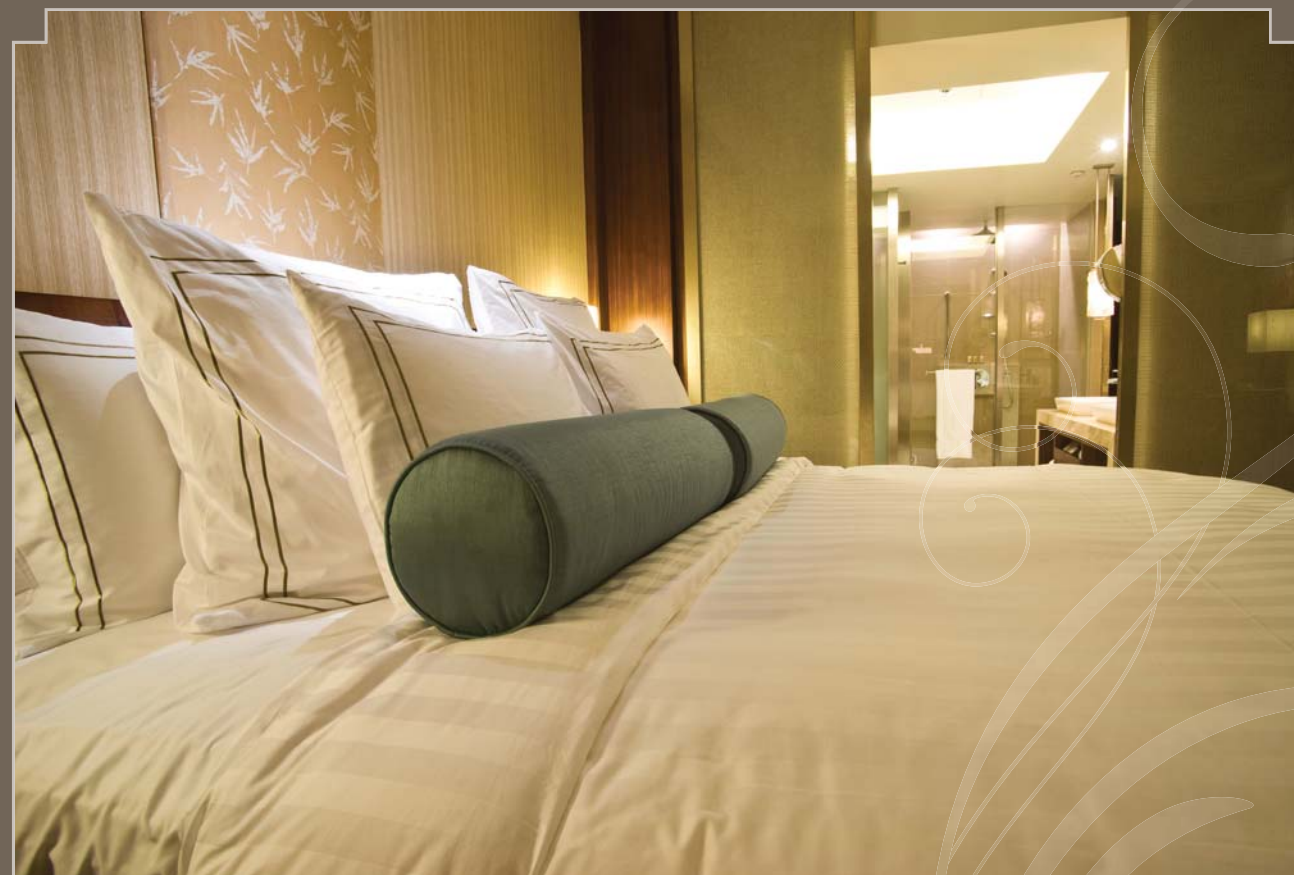
\*Must be 21. Ticket price is per person. Tax and applicable fees not included. Tickets based on availability. Schedule subject to change.

## Rest, relax, and rejuvenate in our newly renovated Serenity Spa.

Awaken your senses while pampering yourself with one of our newly added spa menu services. Reserve your appointment today.



Visit our website or call the Franklin Grande Riviera Serenity Spa at 1.800.123.4567 for details and pricing on our newly updated spa menu. Reservations are required for all spa services, and payment is required in full upon arrival for your appointment.



## THIS MONTH'S ROOM SPECIAL

- Spacious Standard Room
- \$50 food credit
- \$100 spa credit
- Bottle of champagne

Only **\$225**

## MOXIE STEAKHOUSE & SEAFOOD

Monday - Thursday | 5pm-9pm  
Friday - Sunday | 5pm-11pm

Culinary spectacular specials every Saturday | 5-8pm



Specials change weekly. Visit our website for details, or ask your Moxie server.